

## EXPECT CROWD TO HEAR HAYS

Liberty Loan Committee Asks Public to Go to the Auditorium Early.

No seats will be reserved at the court house auditorium for Will H. Hays' speaking and the public has been urged by the arrangements committee to go early in order to get good seats as another crowd like that which greeted secretary W. G. McAdoo is expected to attend. The captain and Liberty loan teams will have a special place on the platform and there will be music preceding the address. Mr. Hays will be introduced by R. B. Orndorff, chairman of the Liberty loan committee.

Mr. Hays, who is Republican national chairman, is one of the finest orators in Indiana and he has a national reputation as a public speaker. He will deliver a nonpartisan address on the world war and the necessity for the purchase of Liberty bonds.

His Interesting Career.

The Sunday afternoon speaker has an interesting career. Born in Sullivan, Ind., he graduated with honors from the law college at Cincinnati.



WILLIAM H. HAYS.

Mr. Hays, having been a classmate of C. F. Bessett, local food administrator, and other El Pasoans. He engaged in the practice of law at his home in Sullivan, taking an active part in district and state politics. His genius for organization resulted in his selection for the important position of Republican national chairman, having the endorsement of both the Roosevelt and the Root factions.

Following the speaking at the court house auditorium Sunday afternoon, a reception will be held at the El Paso at the University club to which all who wish to meet him have been invited, especially former residents of Indiana and members of the Indiana society.

Schedule for Visitors.

The schedule arranged for Mr. Hays while in the city is as follows: Arrive from Chicago, 10:30 a. m.; 9 a. m. automobile trip over the city and to Port Bliss in charge of the Liberty loan committee. 10 to 11 a. m. informal reception for friends of Mr. Hays at the Paso del Norte hotel from 11 to 12: luncheon from 1 to 2:30 p. m.; Liberty loan speaking, court house auditorium, 2:30; University club reception, 4 to 5 p. m.; departure for Albuquerque, 5 p. m.

Col. F. H. Macgregor, of Houston, Tex., national Republican committee man in Texas, has arrived in this city to meet Mr. Hays.

Colonial Dames and Lambs' Club to Expel Pro-German Members

New York, April 19.—Mrs. Hamilton R. Fairfax, president of the Colonial Dames of New York state, has requested the resignation from the society of all pro-German members and those whose husbands are enemy aliens. It became known today that the request was based upon reports that several members had expressed sympathy for Germany.

The Dames club has decreed expulsion for any member who speaks the German language in the club.

HOUSE MAY REJECT REPORT ABOUT SHIPPING PROPAGANDA

Washington, D. C., April 19.—A special committee of the house headed by representative Caraway, Democrat of Arkansas, recommended today that the house refuse to accept a report from postmaster general Burleson on the amount of printed matter sent to soldiers by the committee on public information, because it contained a statement by George Creel, chairman of the committee on public information, characterized as "impertinent" and "not respectful."

The report was made in response to a resolution offered by representative Treadway, Republican of Massachusetts, who charged that Creel's committee was sending "tons" of literature to the soldiers which was not wanted.

Mr. Burleson's reply contained a statement from Creel declaring the "baselessness" of the charges. Treadway's charges could have been ascertained by a telephone inquiry.

DRINK PLAYS A PART IN TROUBLE OF TWO POLICEMEN

The resignation of O. T. Keyes, patrolman, effective at once, has been received by the civil service commission, according to Jack Henry, secretary. It is alleged that Keyes was intoxicated last Tuesday, April 16, while on duty.

The case of E. R. Florence, patrolman, said to have been intoxicated while on duty, is pending action by the civil service commission. In the meantime the officer is suspended from duty. Florence had been a member of the El Paso police department for three years, while Keyes was a probationary officer.

Florence claims that he did not become intoxicated while on duty but that he had been drinking before he appeared for duty and the effect showed after he had donned his uniform and gone on his beat.

AMARILLO NEGRO KILLED; WOMAN IS UNDER ARREST

Amarillo, Texas, April 20.—W. E. Benton, negro janitor at the Southwestern Telephone company building was shot and instantly killed Thursday night. Sallie Ford, a negro woman, has been arrested.

FERGUSON COMES MAY 12

James E. Ferguson, formerly governor and now aspirant for another term of office in that capacity, has informed local supporters he would be here May 12, and arrangements are being made to have him deliver an address that night at a public meeting at the courthouse auditorium.

"The Popular" Maintains a Mail and Phone Order Dept. That Is PROMPT! TRY IT!

# "THE POPULAR"

We Accept Liberty Bonds At Face Value On Accounts Or In Payment for Merchandise

16TH YEAR.

EL PASO, TEXAS, SATURDAY, APRIL 20, 1918.

TEXAS' MOST HOMELIKE AND PROGRESSIVE STORE.

## Monday--An Event Of Vital Importance To Every Woman The Season's Greatest Sale Of New SUITS

THIS sale only emphasizes the many advantages we are enabled to pass on to you. At a price much under their real worth, you will be able to purchase suits of the most substantial character, fashioned of all wool materials and insuring the style supremacy typical of the "Popular." The number of styles represented in this sale makes detailed description impossible. We cannot urge you too strongly to choose your new suit immediately. IT WILL PAY YOU TO COME.

Many Fashions Shown for the First Time



\$20.00 Spring Suits, <b>\$15.00</b>	\$49.50 Spring Suits, <b>\$39.50</b>
\$25.00 & \$29.50 Suits, <b>\$17.50</b>	\$57.50 & \$69.50 Suits, <b>\$49.50</b>
\$32.50 & \$39.50 Suits, <b>\$25.00</b>	\$74.50 & \$84.50 Suits, <b>\$59.50</b>
\$37.50 & \$44.50 Suits, <b>\$29.50</b>	\$89.50 & \$97.50 Suits, <b>\$75.00</b>

The precisely correct silhouette—from the severely plain tailleur to the short flaring pelum and Elton model—so distinctively and unusually well made that they are ideal for the combining of style and practicability. Stouts included. It will pay you to come Monday when you can buy Suits of such exceptionally high character and in such wide choice of style, eliminating the risk of dissatisfaction which often occurs when selecting from limited groups. —(Fifth Floor)

### MATERIALS

Wool Tricotine  
Pique Twills  
Velours  
English Suitings  
Silk Poplins  
French Serges

### COLORS

Pekin Blue  
Navy, Roanoke  
Taupe, Tan  
Beige, Sand  
Chinchilla Gray  
Monaco Blue

### MODELS

Eltons with Waistcoats  
New Pony Styles  
Rippling Pelplins  
Military Effects  
Tailored Mannish Types  
New Sports Styles

## A Most Exceptional Sale of Women's & Misses' Spring Coats

WE are prepared to offer Monday special values in Coats of notably high character, and an excellent variety for a satisfying choice. The styles are reproductions of the most individual creations by the best known designers, and are fashioned from the most favored materials. —(Fifth Floor)

\$19.50 Coats, at <b>\$15.00</b>	\$25 & \$27.50 Coats, <b>\$18.50</b>	\$29.50-\$34.50 Coats, <b>\$25.00</b>	\$37.50-\$44.50 Coats, <b>\$29.50</b>
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## Eight Remarkable Offers In Women's & Misses' Beautiful Afternoon And Street Gowns

NEARLY all of these gowns came to us recently through special purchases and there are scores of styles but few duplicates. Materials include Clifton Taffeta, smart new Foulauds, figured Silks, Wool Etas, Crepe de Chine, Satins and all Georgette Crepes. Stout sizes are included. —(Fifth Floor)

\$19.50 Dresses, at <b>\$15.00</b>	\$25.00 & \$27.50 Dresses, <b>\$18.50</b>	\$29.50 & \$34.50 Dresses, <b>\$25.00</b>	\$37.50 & \$44.50 Dresses, <b>\$29.50</b>
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# Baby Week

## Baby-King of Hearts!

ONCE-ON-A-TIME the gates of heaven were left ajar and a tiny, rosy bundle of dimpled flesh wandered out of paradise. A big white angel found him and, obeying God's wonderful plan of life, guided him down to earth to bring joy to expectant hearts.

Thus came the tiny "King of Hearts," and from the moment his dreamy eyes opened and rested on planet Earth, he became the Ruler Supreme.

The "King" brought three wonderful gifts from his home "up yonder"—innocence, purity and truth. As bright days flitted by he waxed strong; and as seasons followed, one on the heels of another, he began to toddle round.

Again God willed and this time opened the portals that held his speech. At first his words, tho but a sweet, soft jargon, were music to those whose hearts he gladdened.

As he grew older he needed shoes to protect his tender little feet, a windproof coat with all the good qualities of Baby Bunting's bunny skins, a cover for his curly locks. All these things were easily obtained when the "Little King" was brought to Fairyland in Miniature—the Baby Shop of the good store "Popular."

For here particular care is taken to provide things innumerable for the comfort of wee folks.

## Baby Week Begins Monday, April 22nd

And every baby is cordially invited to visit the baby shop on the Fourth Floor and bring its mother! Each tot will receive a handsome Baby Book. Come! Come! And join the happy throng.

## Bring Your Baby To "The Popular" Monday To Be Registered Or It Will Not Be Admitted To The Show.

MONDAY morning the registration of babies will begin on our Fourth Floor in the Infants' Department, and will continue until 400 babies have been registered. The registration fee is 25 cents, and only infants of 6 months to 3 years will be admitted. The fee when paid entitles the mother to a card that admits the baby to the Baby Show to be held Friday afternoon, May 3, at 3 o'clock in Liberty Hall, New Court House. The Baby Conference will be held April 29 and 30, and May 1 and 2, at the Parish House of the Episcopal Church, corner Montana and Campbell streets. This registration, conference and baby show is being conducted by the Board of Directors of the Baby Sanitarium of Clouderoff, New Mexico.



## Here Are a Few of the Articles We Sell to Protect Baby's Health

INFANTS' AND TINY TOTS' APPAREL, SLIGHTLY MUDDLED, AT HALF PRICE—An assortment of dainty long dresses, slips, skirts, caps, bibs, sheets, pillow cases, laundry bags and saucers, that are hand-made and beautifully embroidered. Also machine and hand-made dresses and skirts for tots of six months and one year. These dainty creations are slightly mused from display, so they must go during Baby

1-2 Price

Week, at \$2.50 JAPANESE SILK CARRIAGE ROBES, \$1.95—These dainty creations come in delicate pink or baby blue and are splendidly made. They make an elegant gift for baby. Regular \$2.50 values, at each, **\$1.95**

WOOL BOOTIES, at 15c AND 25c—They cannot be had again at these prices, as woolen yarns are very high. These booties are shown in white with touches of baby blue and pink. Exceptional values, at the pair, 25c and **15c**

GREENPANS, AT 75c—Made of good quality gingham and chambray, in dainty pin checks, stripes and solid colors. Sizes six months, one and two years. Unusual values, at each, **75c**

BABY FLANNELS—An extensive display which includes flannel kimono, saucers, nightgowns, skirts, burrows and squares. Priced to please.

MACHINE MADE TROCKS FOR BABY—Fashioned of splendid quality lawn with pretty smocking of pink, blue or white at the neck. Sizes six months, one and two years. **59c**

BABY SHIRTS, AT 15c AND 25c—These are well seconded, but you can hardly find the defects and they will wear splendidly. This is truly an unusual special at this time, as knit goods are scarce and expensive. Wool shirts, 25c; cotton shirts, at **15c**

MACHINE MADE APPAREL FOR BABY—Every sort that mother may desire for her infant. These are priced to suit almost any purse.

INFANTS' COATS—Long or short styles. Wonderful creations of daintiness, fashioned of Pussy Willow, Crepe de Chine, Wool Cashmere, and Crispello Cloth. Prices start at \$22.50, and range downward to \$1.95, with an extra special value, at **\$5.95**

INFANTS' FLANNEL SACKS—Made of good quality flannel and trimmed with dainty baby colored embroidery. Exceptional values, at each, **65c**

HAND MADE APPAREL FOR BABY—Numerous items such as skirts, gowns, caps, bibs, sheets and pillow cases. These are all attractively priced for Baby Week.

7c RUBBER PANTS, AT 59c—The celebrated "Mrs. Lemax" make, which has proven to be the most serviceable on the market. They come in small, medium or large sizes. Regular 75c quality, at **59c**

Dainty HAND MADE LONG DRESSES—A wide assortment of these dainty, ether calico, silk and batiste dresses and slips, all daintily embellished with French knots, Brier stitching and embroidered sprays, many of which are finished with real lace. Prices start at \$12.50 and range downward to each, at **\$1.00**

NOTE—There are many other items for the "RULER OF THE HOUSEHOLD," such as silk kimono and robes in match sets and separate pieces. These are imported and domestic creations. Also knit saucers and booties, nursery furniture and a world of baby trinkets. —(Fourth Floor)

## Advance Types Of Millinery



WITH the passing of April comes a demand for other and more distinctly advanced types of millinery. These new creations possess individual style notes not to be found in the hats heretofore shown. In the showing there are new hats from such famous designers as

Kurzman  
Rawak  
Bruck-Weiss

Hickson  
Vogue  
Gage

Fisk  
Bendel  
Hyland

And others equally noted

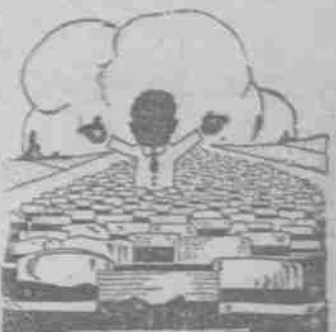
As well as adaptations from foreign makers—also hats of artistic merit and becomingness from our own designing rooms.

Or, if preferred, our expert milliners will design for you a hat wonderfully becoming and which will delightfully emphasize your individual personality.

While "The Popular's" showing presents the widest assortment of either ready-to-wear or untrimmed hats, as well as trimmings, the prices defy comparison. —(Fifth Floor)

## "Popular" Straws Cover The Field

THE season is here for Panama, Bankok, Milan and Leghorn hats, and we are showing everything that is smart and dainty, such as sunken crowns, roll brims, Fedoras, Alpines and sailors. You will find that we have the most complete assortment to be found in the Southwest. Come in Monday and select your style and size. Prices start at \$12.50, and range downward to **\$5.00**



## Oxfords For Men Who Want The Latest--



HERE is an oxford that for real quality cannot be beaten. It is the very best in style and made for service. Prices start at \$12.50, and range downward to a pair, at **\$8.00**

MEN'S OXFORDS AND HIGH SHOES—We have a whole department full of spring and summer footwear for men. Each style better than the other, but all good to look at and made for service. Prices start at \$12.50, and range downward to a pair, at **\$4.00**

OFFICERS' WINE CORDOVAN RIDING BOOTS—These are made by Stacy Adams Co. and are the very kind that Army officers are looking for. They are reasonably priced, at a pair, \$25.00, and **\$27.50** —(Second Floor)